

Social Media

UniLove

JOB SPECIFICATION

Are you already immersed in the world of social media? Are you confident in account building?

Internship overview:

We are looking for individuals with **exceptional social media skills and experience (can be personal)** to join our magnificent team.

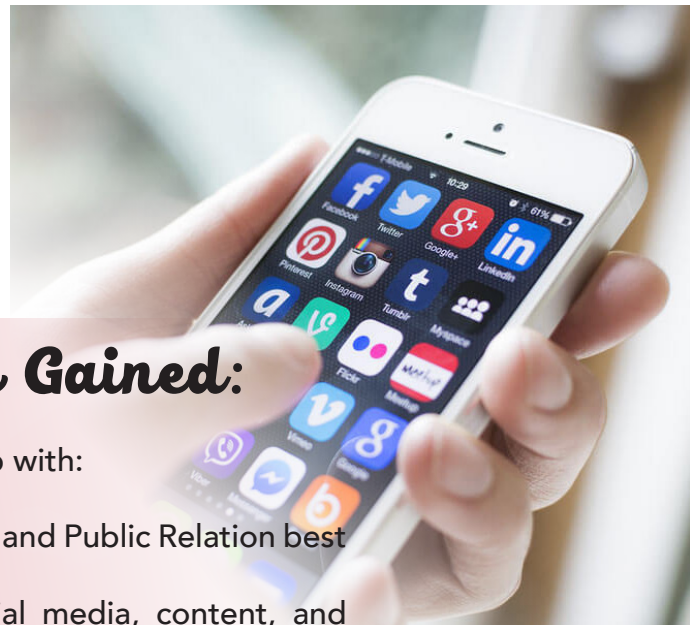
We want individuals who pretty much see **Likes, Shares and win their dreams!** We desire those who have a self starting nature and are prepared to work hard to help UniLove reach incredible heights!

One of our three main values is **EXCELLENCE**, thus we are in search of winners. Those who are in search of the opportunity to commit to **SUCCEED** and are willing to chip in and work hard to **CO-CREATE** and build positive change in our country.

This is not the internship for those who want an easy ride in the backseat. We are looking for the **BEST** individuals to share our legacy and join our organisation whilst we are in the most fruitful stage in the system life cycle; **GROWTH**.

Responsibilities:

- Scheduling & populating the brand's social media platforms – **Facebook, Twitter, Instagram, Pinterest, Youtube.**
- Report every week on what to promote for the week and also **review the successes & failures** of the social media updates over the past week.
- **Monitor conversations** about the brand across the social media profiles.
- Offer content suggestions & ideas when appropriate.
- **Research & suggest talent/opportunities** for strategic content partnerships.
- **Collaborate** with team members & occasionally attend meetings and run interviews.



Educational Experience Gained:

A motivated intern will complete this internship with:

- An **understanding of social media**, content, and Public Relation best practices.
- An understanding of how and where social media, content, and public relations fit into an integrated marketing strategy.
- An understanding of how to use **social media publishing and tracking** tools.
- **Team building, professional communication** and how to work in a fast paced environment.

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The Ideal Candidate:

Students and Graduates looking to gain an educational experience in the practical aspect of their degree.

Familiar with the main & emerging social media platforms.

Hugely *passionate* about social media.

Excellent *time-management skills*.

Adapt well to a fast-paced working environment

Professional attitude.

Strong desire to learn

Excellent *written and verbal communication skills*.

What we require from you:

Be available to work *12 hours a week* - all training will be provided before you start.

Attend a *short interview* - to ensure we select the right candidate.

Have access to a smart phone, computer & internet (this will not be provided).



Think you're right for the job? Excellent! Don't waste any more time and apply now!

Please email with a copy of your CV to:
talent@unilovers.co.uk